



DYNAMIC INTERACTIVE BUSINESS SYSTEMS INC.

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DIBSYS Inc. Corporate Profile

Dynamic Interactive Business Systems Inc. (www.dibsysinc.com) is a leader in IT Professional services, committed to *delivery excellence*®. DIBSYS Inc. specializes in IT Strategy and Design, Application Development, Integration and Management. Specialized solutions include Business Intelligence & Data Delivery, Web Services, Project Management, QA & Software Testing, Offshore Delivery and Application Management. Services can be delivered on-site, off-site and/or offshore.

DIBSYS Inc. serves clients and covers a broad market, including Financial Services, Energy/Oil & Gas, Retail, Insurance, Cellular and Pharmaceuticals. We approach each engagement with proven, well-defined processes that combine our best practices and application development experience. DIBSYS Inc. operates *enterprise-wide* at the Repeatable Level of the Software Engineering for software processes *and* validates DIBSYS Inc.'s systematic and disciplined project delivery mechanism for all practice areas.

DIBSYS Inc. is based in Bolingbrook, Illinois, and an Offshore Development Center (ODC) in Kolkata, a metro city of the India.

IT Solutions

Whether the challenge is speed to market, re-engineering business processes, uniting disparate information sources for effective decision-making, or integrating the IT environment, DIBSYS Inc. offers custom solutions to meet your business needs. Our expertise assures you that we have the proper approach to get the job done on-time and within budget. Our Solution Development Life Cycle (SDLC), Project Management, Quality Assurance, and Software Testing methodologies provide the disciplined framework to manage risk and ensure superior project delivery.



Project Management

Project Management (PM) solutions are based on mature methodologies, best practices and wide range of experienced staff. These best practices reduce project costs up to 36% and ensure successful project completion, on-time and within budget. Our *enterprise-wide* assessment further validates our expertise to improve the performance of individual IT projects and project staff.

Creating a **Project Office** is one of the most powerful steps your organization can take to integrate the processes and tools that enable organizational mastery of project management.

A Project Office is a permanent office charged with improving the success of projects and programs and fostering best project management practices. It standardizes the project management effort enterprise-wide.

A **Project Health Check** is designed to evaluate the overall health of a project and fast track it back to health. It checks for customer satisfaction, provides recommendations for improvement, and implements actions for project recovery and/or rescue, providing reduction of project risk.

Project Consulting provides the needed resources to complete a challenging program or project when you might lack a project or program manager with the experience to successfully accomplish it.

Maturity Assessment evaluates project management methodologies, processes and practices to provide an objective report card on the state of the organization's project management.

Development & Integration

Development & Integration solutions, such as **Web Services Development**, are revolutionizing the way enterprises create, connect and manage their information assets. By exposing key business processes that were typically locked in internal systems, the enterprise can discover a number of new and exciting opportunities to prosper. DIBSYS Inc. creates a Web services model of business processes and entities and well-designed service-based interfaces to allow your enterprise to achieve cost savings through optimization and extension of your existing technology investments.

Open Internet standards expand distribution channels and simplify integration, reducing project implementation costs by 25-50%.

DIBSYS Inc. can help your enterprise move to a **Service Oriented Architecture**. A Service Oriented Architecture solution enables enterprises to consolidate process and services, much

in the same manner as a data warehouse aggregates data. This central repository of services enables organizations to leverage previous functionality hidden in other systems with open standards-based interfaces that can be exposed inside and outside the firewall.

Service Based Blueprinting provides a Model-Driven Business Architecture approach to capture requirements using facilitated sessions with business users. The result is a prioritization of SOA technology, functions and projects as they align to business requirements. It provides integrated architectures and infrastructure plans.

Component & Application Development provides consistent delivery regardless of platform or technology by using an industry proven Software Development Lifecycle. It involves high quality software targeting specific needs using a robust, iterative and scalable approach. It is supported by a global practice of reusable development components, models and frameworks.

Business Intelligence & Data Delivery

Business Intelligence & Data Delivery solutions emphasize three success factors: strategy, architecture and delivery. Business Intelligence (BI) enables companies to integrate, analyze and manage disparate customer, operational and financial data to respond in near real-time to changing business conditions. DIBSYS Inc. focuses on the company's strategic, business and information needs in order to architect and deliver the BI solution as a strategic capability. Our proven approach reduces the overall costs of a BI implementation by 15% and results in a sustainable BI solution with lower maintenance requirements and costs. We implement world-class tools from the leading BI/Data Warehousing software suppliers, such as Cognos, Ascential, Business Objects and Informatica.

DIBSYS Inc.'s **Best Practices** helps companies build upon their BI and data delivery strengths and determine what actions will increase their competency. It focuses on BI team structure and leadership; the BI team's skills and performance; and current processes and practices used by the company's BI team.

A **Data Warehousing** solution is only as good as its architecture and the integrity of the data that flows into it. DIBSYS Inc.'s BI experts build a complete, scalable BI solution designed to provide a solid foundation for expanding your BI in the future. **Architecture** focuses on a design that meets the needs of the enterprise, improved productivity, scalability and optimum information delivery. **Data Quality Management** is our process to identify dirty data and remediate it at its source. **Business Analytics** provides operational metrics for finance, sales, manufacturing, customer behavior, etc.

QA & Software Testing

Our experience shows that Software Testing is the most underestimated, under planned and undersized aspect of every IT engagement. DIBSYS Inc.'s **QA & Software Testing solutions** provide direction, planning, documentation and closure to help your IS organization manage and deploy defect-free applications, enhancements and maintenance releases cost-effectively with minimal risk and maximum confidence. QA & Software Testing solutions can be delivered as an onsite, off-site, offshore or dual-shore model, offering cost-effective, non-disruptive, flexible approaches to a host of client IT challenges. Frequently, companies want a consultative opinion of their testing process, methodology and practices.

Our **Best Practices** solution delivers that view of an organization, compares the results to industry best practices and recommends ways to improve the organization's testing competency. Defects are costly, especially today, when the Web exposes and magnifies software weaknesses to the general public, vendors and/or business partners. Enterprises can minimize defects with **Software Testing**.

Software Testing addresses a company's testing strategies on the organizational side. At DIBSYS Inc. team assumes independent System Testing of all applications prior to production deployment.

Defects can be reduced to half through this approach and more expensive in-house developers and business analysts are freed up to conduct more profitable activities. By outsourcing Application Maintenance, clients save an average of 10-25%.

Test Automation provides the functional and performance methodology that maximizes the use of automated testing tools and validates complex applications. It involves selecting tools, designing and writing detailed test scripts and automating those scripts using automated tools from DIBSYS Inc. strategic partners or your preferred tool provider. It also develops metrics to improve quality and reduce downtime.

Application Management

The Application Management Practice is devoted solely to Application Maintenance and support. Typical savings of up to 60% can be derived through offshore delivery of Application Management solutions.

Application Portfolio Assessment evaluates a set of specific, group or enterprise applications with respect to its suitability and benefits in an outsourced environment. DIBSYS Inc. may, for example, recommend bundling a set of applications to promote cost or efficiency advantages.

Application Maintenance is executed under predefined service level agreements (SLA) and can be performed on-site at a client facility, remotely or fully outsourced - - including acquiring

client staff resulting from a downsizing or reorganization. By outsourcing Application Maintenance, clients save an average of 10-25%.

Application Enhancement provides flexibility for clients who need help upgrading, modifying, interfacing and supplementing their existing applications.

Offshore Delivery

DIBSYS Inc. offers **Offshore Delivery** from our wholly US-owned and operated Offshore Delivery Center (ODC) in Kolkata, India. Clients derive typical savings of up to 60% from solutions delivered through combined onsite/offshore resources and 75% for labor with no compromises in quality or accountability.

The ODC has a significant US, local and global clientele with a consultant pool experienced in Web technologies (.NET, J2EE, WebSphere), Client/Server and Legacy Technologies (C#, C++, VB), Object Oriented (OO) Tools, middleware. SAP Technical & Functional, Mobile Phone & Device Apps, Adobe Flash & Flex apps and Quality Assurance & QA Automation. Offshore capabilities and skills include application development, application maintenance and production support, software testing and database-related efforts. The ODC offers a blended-shore delivery model that maximizes the lower-cost offshore facility in a time zone compatible with standard US work hours and supports centers of excellence for SAP maintenance, support and enhancements. Additional application management services are available for Java, .NET and mainframe COBOL. Look for or services section of our website.

Business & Technology Planning

Business & Technology Planning (BTP) is a highly collaborative, objective process designed to assess your current business model and the business processes and applications which support it or benefit from it. It motivates a company to challenge conventional thinking, innovate and differentiate itself.

BTP covers business architecture, portfolio management, IT advisory services, selection and implementation, IT alignment with the business direction, information system architectures and business analysis. RCG Information Technology provides the leadership, management techniques and methodology to execute the BTP process. Through a facilitated approach, your organization's best ideas are identified and combined with DIBSYS Inc.'s expertise to generate pragmatic business and technology solutions.

Delivery Excellence®

The underpinning to every DIBSYS Inc. solution offering is *delivery excellence®*. DIBSYS Inc. understands that the end result of any engagement is a high-quality deliverable which meets or exceeds your expectations. We combine our professionalism with advanced technology, business and industry expertise, best practices and proven project management methodology to deliver your mission critical systems on-time and on-budget.

DIBSYS Inc.'s approach evolves the client relationship through verifiable performance and delivery. We are committed to *delivery excellence* through our processes and our people.

Industries Supported

From energy to financial services, retail to pharmaceutical, DIBSYS Inc. has experience in a broad range of industries.

- ❖ Energy/Oil & Gas
- ❖ Financial Services/Banking
- ❖ Retail and Distribution
- ❖ Insurance
- ❖ State, Local Government
- ❖ Entertainment
- ❖ Pharmaceutical
- ❖ Automotive
- ❖ Consulting Services
- ❖ Healthcare
- ❖ Technology/Professional Services
- ❖ Manufacturing
- ❖ Mobile – Cellular
- ❖ Telecommunication
- ❖ Publishing

DIBSYS Inc. Mission Statement

The DIBSYS Inc. mission is to be our client's trusted and preferred IT services provider. We are committed to delivery excellence®. We will deliver results beyond expectation. Our client's best interests will drive every decision and milestone.